



Rodney Rodriguez
graphic artist

678.886.8906
rodartwork@gmail.com
www.rodriquez.com

Lives and works in Atlanta GA.
He has been working as graphic designer for the last 25 years.

EDUCATION:

AA | 1994 | LAVC LOS ANGELES VALLEY COLLEGE - VALLEY VILLAGE CA

- Major: **Graphic Design**

1997 | ASSOCIATES IN ART - SHERMAN OAKS CA

- **Illustration and Oil Painting**

1982 | Oil and acrylic painting

under the guidance of Painter Juan de Dios Gonzalez - GUATEMALA

GROUP EXHIBITIONS

2018 - Strawberry Festival, Cullman AL

2012 - MOCA GA Pin-Up Show

1996 - Mulholland Art Festival- Los Angeles CA

1994 - Religious Art Show - Los Angeles CA

1982- Guatemala Art School show - Guatemala.

Design Proficiency

- Ad Design
- Campaign
- Corporate Identity
- Client Management
- Editorial
- Digital Art
- Sketching
- Multimedia Design
- Packaging Design
- Photography

Skills & Abilities

- Proficient in Photoshop, Illustrator, Indesign, Quarkxpress, Dreamweaver, Flash, Word, Excel, Publisher, Powepoint, Wordpress.
- Photography
- Knowledge of different medias of illustration such as Airbrush, Colorpencils, Pastels, Graphites, Acrilic and Oil Paint.
- Knowledge of large format printing.
- Mac & PC format

Languages

- English / Spanish



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Experience

CURRENTLY | Freelance Designer

OLE MEXICAN FOODS | NORCROSS, GA 2004-2016

- Art Director in charge of the development of all advertising material, POP signage, magazine and newspaper ads, brochures, catalogues, packaging design, label design and website design .

MEDIA PRINT STUDIO | BURBANK, CA 2003-2004

- Design and prepress responsibilities including negatives and plates making on Scitex machines.

GRAPHICS & MORE | NORCROSS, GA 2002-2003

- Responsible of all design and printing projects, Point of Purchase advertising, and web design.

PEN AND INK STUDIO | MIAMI FL 2000-2002

- Designing and assisting clients, creating all kind of advertising material such as stationery work, brochures, postal cards, calendars, magazines, posters.

MEDIA PRINT STUDIO | BURBANK CA - 1997-2000

- Design and prepress responsibilities, assisting the art director and assigned clients, some clients are: CBS, Toluca Lake Chamber of Commerce, Valley Venture Club, Tommy Tang's Cuisine, The Hatchery, LLC. Bungalow 3, Trigger Street Productions, LA County Bar Foundation, Days of Our Lives NBC, Metropolis Digital Laboratory, Diamond Dave Somerville, Visual Effects Society.

DECKER STUDIOS | NORTH HOLLYWOOD, CA - 1993-1997

- Art Director Assistant on all projects for sculptors and painters marketing material.

Reference upon request.